

DSA Sponsorship Brochure



GLOBAL SUMMIT

— L O N D O N —

OCTOBER 20 - 22, 2026

 **DSA**
DYNAMIC • SPECTRUM • ALLIANCE

Introduction

The **Dynamic Spectrum Alliance** (DSA) is a global, cross-industry, nonprofit organization that advocates for laws, regulations, and economic best practices to promote the efficient use of spectrum and foster innovation and affordable connectivity for all. Our membership includes multinational corporations, small- and medium-sized enterprises, and academic, research, and other organizations from around the world.

Our goal is to make the spectrum more abundant for broadband connectivity. One way to achieve this is through dynamic access, which optimizes the use of spectrum.

The **DSA** organizes its annual **Global Summit** that brings together policymakers, regulators, academics, and private-sector leaders in spectrum management. These leaders discuss and debate spectrum-sharing methods and models, ranging from exclusive-use licensing to unlicensed-spectrum allocations.

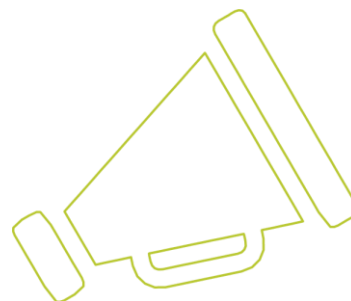
The **DSA Global Summit** is the premier event for policymakers, regulators, and industry professionals dedicated to spectrum sharing. The program will include interactive workshops and roundtable discussions tailored for regulators, as well as keynote presentations and panel sessions led by Summit sponsors, offering insights from both regulatory and industry perspectives.

We are pleased to invite you to consider sponsoring the **DSA 2026 Global Summit**, to be held in person from **October 20 to 22, 2026**, in **London, United Kingdom**.

Why sponsor?

Industry Platform

The Summit provides sponsors with opportunities to promote your organization to industry and government delegates from around the world.



Wireless Leaders

Summit Delegates consist of telecom and wireless industry and regulatory decision makers.

Networking and Collaboration

Summit sponsors have numerous networking opportunities to meet with delegates.



International Audience

The Summit is a truly international event with representatives and regulators from every continent in attendance

Venue



Hilton London Metropole

Address: 225 Edgware Rd.
 London
 W2 1JU
 United Kingdom

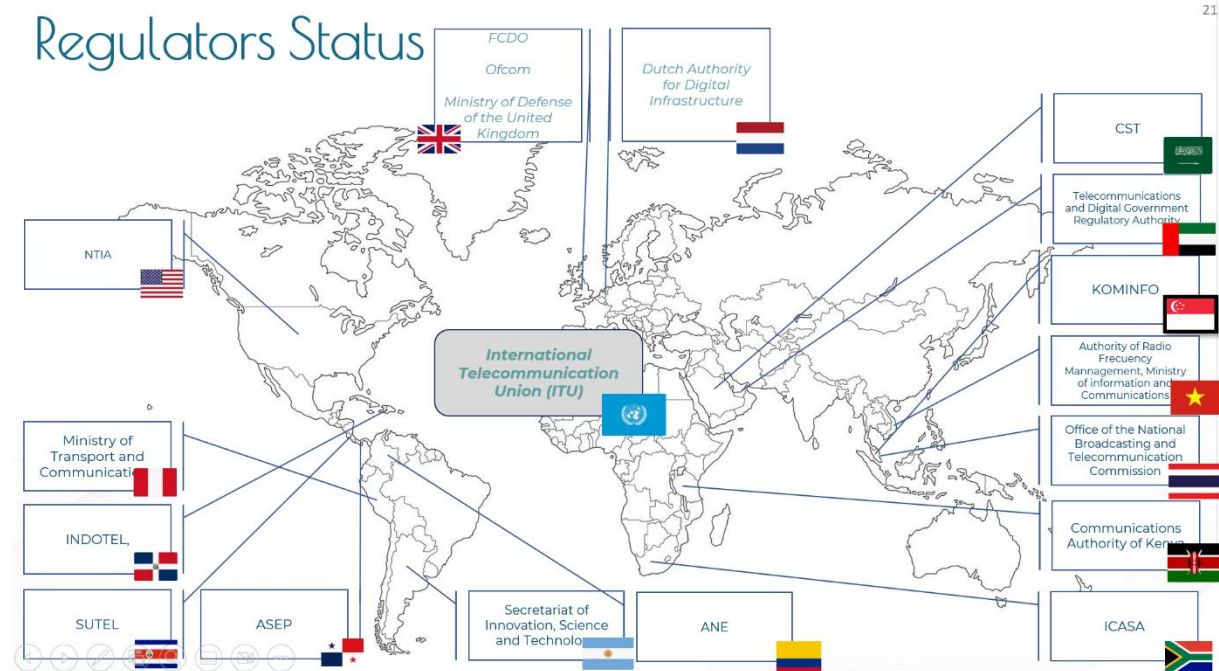
Phone: +44 20 7402 4141

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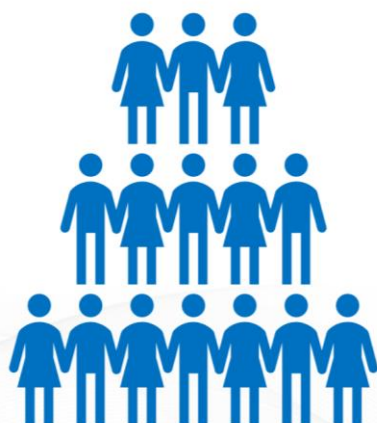
Sponsors benefits

	Platinum US \$20,000	Gold US \$10,000	Silver US \$5,000
Recognized as a sponsor (at selected level) in all marketing materials, emails, and press releases.	✓	✓	✓
Guaranteed speaking/ moderator slot in live session	✓		
Ability to contribute a pre-recorded session on relevant topic of interest, which will be released during the summit	✓	✓	
Invited to attend all regulator roundtable session (invite only)	✓	✓	✓
Sponsor to be thanked by the chairman at the beginning and end of the conference	✓	✓	✓
Sponsorship fee applied to first year's DSA Membership dues (newly joining members only)	✓	✓	✓

Highlights from the Last Summit



Attendees



- 22 participants from governments and multilateral institutions
- 42 speakers
- DSA Attendees: 77



Sponsorship summary

Sponsoring the Global Summit is an effective, cost-efficient way to engage with key regulatory decision-makers from around the world. The Dynamic Spectrum Alliance (DSA) offers a broad and flexible range of sponsorship opportunities, from the high-level Platinum Option, which provides maximum exposure for your organization, to lower-cost branding opportunities designed to complement your marketing strategy.

Additionally, sponsorship at this event can count toward your first-year membership dues within the DSA.



To apply for a Global Summit sponsorship, complete the application in Appendix 1 and submit it to the DSA Administrator at:

admin@dynamicspectrumalliance.org

Contact Information



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